

## SFT SPONSORSHIP LEVELS & BENEFITS – 2018 SEASON

SPONSORSHIP LEVEL	SPONSOR RECOGNITION	COMPLIMENTARY TICKETS
<p style="text-align: center;"><b>~ EXCLUSIVE ~ SPONSORSHIPS</b></p> <p><b>MUSICAL COMEDY PANTO SPONSOR</b> (33 performances)</p> <p style="text-align: center;">or</p> <p><b>YOUNG COMPANY SEASON SPONSOR</b> (3 shows with 26 performances total)</p> <p style="text-align: center;"><b>\$3,500+</b></p>	<ul style="list-style-type: none"> <li>* <b>DISTINCT SIGNAGE</b> in SFT lobby displayed during 2018</li> <li>* <b>Prominent logo recognition</b> in 25,000+ brochures distributed to a 50 km radius of Stirling</li> <li>* <b>Prominent logo recognition</b> on all Panto or Young Company posters</li> <li>* <b>Prominent logo recognition</b> on the front cover of Panto or Young Company house programs and logo placement on sponsor page in all house programs for 2018 season</li> <li>* <b>Live announcements</b> from stage</li> <li>* <b>Website link</b></li> </ul>	<p>40 complimentary tickets to your selection of Family or Naughty shows (with the exception of Naughty New Year's)</p> <p>Panto Value \$1,800+</p> <p>40 complimentary tickets throughout the season for selected Young Company shows</p> <p>Young Company Value \$1,265+</p>
<p><b>PLATINUM LEVEL &amp; MEDIA SPONSORS</b></p> <p style="text-align: center;"><b>\$2,500 - \$3,499</b></p>	<ul style="list-style-type: none"> <li>* <b>EXTRA LARGE</b> ad on backlit lobby sponsor board displayed during the 2018 season (approx. 13 ¾" w x 22" h)</li> <li>* <b>Prominent logo recognition</b> in 25,000+ brochures distributed to a 50 km radius of Stirling</li> <li>* <b>Prominent logo recognition</b> in all house programs for 2018 season</li> <li>* <b>Live announcements</b> from stage</li> <li>* <b>Website link</b></li> </ul>	<p>30 complimentary tickets to selected shows</p> <p>Value \$950</p>
<p><b>GOLD LEVEL SPONSORS</b></p> <p style="text-align: center;"><b>\$1,000 - \$2,499</b></p>	<ul style="list-style-type: none"> <li>* <b>LARGE</b> ad on backlit lobby sponsor board displayed during the 2018 season (approx. 9" w x 8 ½" h)</li> <li>* <b>Prominent logo recognition</b> in 25,000+ brochures distributed to a 50 km radius of Stirling</li> <li>* <b>Prominent logo recognition</b> in all house programs for 2018 season</li> <li>* <b>Live announcements</b> from stage</li> <li>* <b>Website link</b></li> </ul>	<p>24 complimentary tickets to selected shows</p> <p>Value of \$675+</p>
<p><b>SILVER LEVEL SPONSORS</b></p> <p style="text-align: center;"><b>\$500 - \$999</b></p>	<ul style="list-style-type: none"> <li>* <b>MEDIUM</b> ad on backlit lobby sponsor board displayed during the 2017 season (approx. 6 1/2" w x 7" h)</li> <li>* <b>Listing</b> in 25,000+ brochures and house programs for 2018 season</li> <li>* <b>Website link</b></li> </ul>	<p>12 complimentary tickets to selected shows</p> <p>Value \$340</p>
<p><b>BRONZE LEVEL SPONSORS</b></p> <p style="text-align: center;"><b>\$250 - \$499</b></p>	<ul style="list-style-type: none"> <li>* <b>SMALL</b> ad on backlit lobby sponsor board displayed during the 2018 season (approx. 3 3/4" w x 5 ½" h)</li> <li>* <b>Listing</b> in 25,000+ brochures and house programs for 2018 season</li> <li>* <b>Website link</b></li> </ul>	<p>6 complimentary tickets to selected shows</p> <p>Value \$170</p>